

Privacy Notice

A. GENERAL

This Online Privacy Notice (“Notice”) provides you with important information in regard to how Mayr Melnhof (“MM”) processes your personal data. MM is committed to protecting the confidentiality, accuracy and integrity of your personal data. Below you will find information for website users, suppliers, service providers, applicants and customers. In addition to this, we also provide you with information regarding MMK digital.

MM reserves the right to change or update this Notice at any time.

Controller

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Data Protection Officer

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B. WEBSITE USERS

Below you will information about personal data processing in relation to use of this website.

1. Purpose and Legal Basis

There are many actions you can take on the MM website. Below is an overview of the way in which you may choose to use our site and information as to how we would process your personal data.

Website users	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
(i) Technical provision of our site; (ii) Provide information about our services and products and understand your interests.	(i) Article 6(1)(f) GDPR: Our legitimate interest is the successful provision of our website; (ii) Article 6(1)(f) GDPR: Our legitimate interest is to provide you with information about products and services we offer and understand your interests in relation to these.

Contact	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
Facilitate contact and communications.	Article 6(1)(f) GDPR: Our legitimate interest is in responding to your request/contacting you where you so request.

2. Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA; "Google"). This use includes the operating mode "Universal Analytics". This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus to analyse the activities of a user across devices.

Google Analytics uses cookies that allow an analysis of the use of the website. The information generated by the cookie about your use of this website is usually transmitted to and stored by Google on servers in the United States. However, if IP anonymization is enabled on this website, Google will truncate your IP address beforehand within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. The IP address provided by your browser within the framework of Google Analytics will not be merged with other data provided by Google. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. For such purposes, our legitimate interest lies in the data processing.

The legal basis for our use of Google Analytics is § 15 para. 3 TMG and/or Article 6(1)(f) GDPR. Our legitimate interest is in the optimisation of our website. Sessions and campaigns stop after a certain amount of time. By default, sessions will end after 30 minutes of no activity and campaigns after six months. Campaign timeout can be a maximum of two years. For more information about Terms of Use and Privacy, please visit <https://www.google.com/analytics/terms/en.html> or <https://policies.google.com/?hl=en>.

You can prevent the storage of cookies by adjusting the settings of your browser software; however, we point out that in this case you may not be able to use all the functions of this website in full. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading and installing browser add-ons. Opt-out cookies prevent the future collection of your data when you visit this website. To avoid detection by Universal Analytics across devices, you must opt-out on all systems you use. If you click here, you can follow instructions for the Google Analytics opt-out plugin: <https://support.google.com/analytics/answer/181881?hl=en>.

3. Third-Party Content and Services

We also use third-party content or services. This may include videos (Vimeo) or fonts (Google Fonts) (hereinafter collectively referred to as "content"). For this, it is technically necessary that these third-party providers receive the respective IP address of the user, since without this they could not provide the content to the specific browser required.

Third parties may also use pixel tags (invisible graphics, also referred to as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information, such as visitor traffic, on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may include, but is not limited to, technical information about the browser and operating system, referring web pages, visit time, and other such information from other sources.

The legal basis for the use of third-party content or services, pixel tags, and cookies (shown below), is Article 6(1)(f) GDPR. Our legitimate interests lie in the user-friendly presentation of our website, the optimization of the website and online marketing.

4. Cookies

The following table provides an overview of implemented cookies:

Name	Purpose	Expiration
_ga	This cookie is used to distinguish website users by Google.	2 years
_gid	Google Analytics uses this cookie to store the session ID and aggregate all session activity for each website user.	24 hours
__gat_<property-id>	This cookie is used to throttle the request rate. If Google Analytics is provided through Google Tag Manager, that cookie will be named __dc_gtm_<property ID> .	1 minute
cookiesAccepted	This keeps the status of the cookie information bar when website users close it manually.	1 year

5. Google DoubleClick

DoubleClick by Google is a service of Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). Doubleclick by Google uses cookies to show you advertisements that are relevant to you. Your browser will be assigned a pseudonymous identification number (ID) to check which ads have appeared in your browser and which ads have been viewed. The cookies do not contain any personal information.

Using the DoubleClick cookie allows Google and its affiliate websites to serve ads based on previous visits to our or other websites on the Internet. The information generated by the cookies is transmitted by Google for evaluation to a server in the USA and stored there. A transfer of the data by Google to third parties takes place only due to legal regulations or in the context of order data processing. In no case will Google match its data with other data collected by Google. By using our web pages, you

agree to the processing of the data collected about you by Google and the manner described above, the data processing and the stated purpose.

You can prevent the storage of cookies by a corresponding setting of your browser software; however, we would like to point out that in this case you may not be able to use all the functions of our web pages in full.

You may also prevent the collection by Google of the data generated by the cookies and related to your use of the Website and the processing of such data by Google by downloading and installing the browser plug-in available under a DoubleClick Deactivation Extension link below. Alternatively, you can disable the Doubleclick cookies on the Digital Advertising Alliance website at the following link: <http://optout.aboutads.info/?c=2#!/>

The legal basis for the use of these Google tools is Article 6(1)(f) GDPR, our legitimate interest is the optimization of the website and the delivery of targeted advertising.

6. Links

This website may offer external links. When you click on these, your personal data will be shared with the relevant external site. Once you leave the MM website, the processing of your personal data is no longer regulated by us nor governed by this Notice. Clicking on external links is entirely voluntary. If you do not wish for your personal data to be processed in this way, you do not have to click on these links.

7. Newsletter

If you have expressly consented to the receipt of our newsletter pursuant to Article 6(1)(a) GDPR, we will use your e-mail address to regularly send you our newsletter. For the receipt of the newsletter the provision of an E-Mail address is sufficient.

For existing customers, we may send out advertising and informational material for similar products or services without your consent. This takes place within the framework of competition law regulations; our legitimate interest is in continued marketing and sales. Affected parties can object to this processing of their data at any time. For the information on the right to object, see below. The legal basis for this is Article 6(1)(f) GDPR.

Our newsletters contain a "web beacon", i.e., a pixel-sized file that is retrieved from the server of our shipping service provider when the newsletter is opened. In the course of this, technical information, such as information about the browser and your system, as well as your IP address and time of the retrieval are collected. This information is used to improve the technical performance of services based on specifications, our audience, access times, and their reading habits based on their locations (which can be determined using the IP address). Such statistical surveys also include determinations as to if the newsletters are opened, when they are opened, and which links are clicked. Such evaluations are used exclusively to recognize the reading habits of the users and to adapt our contents to them, or to send different contents according to the interests of our users. This processing is based on Article 6(1)(f) GDPR, our legitimate interest is the improvement of target group-oriented marketing. Unsubscribing to the processing and/or objecting is possible at any time, for example via a link at the end of each newsletter. Alternatively, you can also send your unsubscribe request to datenschutz@mayr-melnhof.com.

C. APPLICANTS

If you apply for a position at MM, we will process your personal data per the following.

Purpose and Legal Basis

Applications	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
Processing and consideration of your application.	Art. 6(1)(b) DSGVO <i>The provision of personal data is not required by law or by contract, however, without the personal data, the purpose cannot be achieved.</i>

D. INFORMATION FOR CUSTOMERS, SUPPLIERS AND SERVICE PROVIDERS

1. Purpose and Legal Basis

Below you will find information regarding our processing of personal data from suppliers and customers. This information is intended for customers and suppliers who are natural persons and/or employees of customers and suppliers.

Purpose and Legal Basis

Management of the contractual relationship	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
(i) Managing contact details;	Article 6(1)(b) or Article 6(1)(f) GDPR
(ii) Communication;	Our legitimate interest is the management of customer relations, and the security and improvement of logistical processes.
(iii) Customer care;	
(iv) Incoming inspections and security;	<i>The provision of personal data is not required by law or by contract, however, without the personal data, the purpose cannot be achieved.</i>
(v) Logistics.	

Marketing	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
The provision of marketing materials, advertising, newsletters, technical information or legal updates.	Art. 6 (1) (a): Consent - if explicitly requested. <i>Your consent is voluntary and can be revoked at any time with future effect.</i> Article. 6 (1) (f) – Our legitimate interest being: For existing customers, we may send out advertising and informational material for similar products or services without your consent. This takes place within the framework of the competition law regulations; our legitimate interest being marketing and sales. Affected parties can object to this processing of their data at any time; for the information about the right to object, see below.

E. MMK DIGITAL

MMK digital is a digital B2B sales and service portal that allows you to make orders online. The platform provides transparent information, as well as an overview of all your inquiries, reservations, orders, inventories, deliveries and obligations. A tracking function allows you to track the location of your online delivery - if supported by the appropriate carrier. In addition, a production preview, a product catalogue, specific certificates, reports and a price overview are provided. Other features will include complaint handling and special offers. Our qualified support team will be happy to answer any questions you may have when using the platform.

1. Purpose and Legal Basis

Management of the contractual relationship	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
(i) Technical provision of the portal, optimisation and IT security;	Article 6(1)(b) or Article 6(1)(f) GDPR Our legitimate interest is the provision of the portal for optimal, transparent and smooth online processing of orders. <i>The provision of personal data is not required by law or by contract, however, without the personal data, the purpose cannot be achieved.</i>
(ii) Registration and user management;	
(iii) Execution, settlement and management of the customer relationship and contract.	

Marketing	
<i>Purpose of the processing</i>	<i>Legal Basis</i>
The provision of marketing materials, advertising, newsletters, technical information or legal updates.	Art. 6 (1) (a): Consent - if explicitly requested. <i>Your consent is voluntary and can be revoked at any time with future effect.</i> Article. 6 (1) (f) – Our legitimate interest being: For existing customers, we may send out advertising and informational material for similar products or services without your consent. This takes place within the framework of the competition law regulations; our legitimate interest being marketing and sales. Affected parties can object to this processing of their data at any time; for the information about the right to object, see below.

2. Google Analytics

Google Analytics is also used in the public area of www.digi.mm-karton.com. For more information, please see the section above on Google Analytics and associated cookies.

3. Cookies

When you visit MMK digital, a cookie is placed on your system that contains information about the layout, your preferred language setting and your public IP. The legal basis for this processing is Article 6(1)(f) GDPR, our legitimate interest being the optimal presentation and user-friendliness of the site. You can prevent the storage of such cookies through the settings of your web browser or by managing your settings so that cookies are deleted when you close the web browser. Please note that a complete deactivation of cookies may affect your ability to use this service, or its quality.

Name	Purpose	Expiration
JSESSIONID	Session cookie of the application	End of session
ai_session	Requirement of Application Insights	30 minutes
ai_user	Requirement of Application Insights	1 year
_ga	Google Analytics	2 years
_gid	Google Analytics	1 day
_gat_UA-7589452-1	Google Analytics	Duration of session

4. Application Insights

On our websites and for our internet services, we use Application Insights, a web analytics service provided by Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA ("Microsoft").

Application Insights places a cookie in the browser of the visitor of the website, which allows an analysis of your use of the website. The information generated by the cookie about your use of our website is usually transmitted to a Microsoft server in the USA and stored there. In our name - as the website operator - Microsoft will use this information to evaluate your use of the website, to compile reports on website activity, and to provide other information about website activity and Internet-related services as website operators. You may decline the cookie - for example, through settings in your browser that disable the automatic placement of cookies or set your browser to block cookies from Microsoft. We note, however, that you may not be able to use all the features of our website in this case.

The following information is collected:

- Time stamp;
- Visited page and URL;
- Operating system;
- Browser and version;
- Load time;
- Screen resolution;
- Region and language;
- Approximate location of the user, based on the IP address;
- HTTP invocations from the website to the server.

We are able to analyse this data with various reports. All information is anonymous statistical information and cannot be assigned to a specific person. The evaluations are only for troubleshooting and optimization of the website and the application. The collected data will be deleted after 90 days.

For more information about Privacy and Azure from Microsoft, please visit: <https://www.microsoft.com/en-us/TrustCenter/Privacy/default.aspx>.

Our legal basis is Article 6(1)(f) GDPR - our legitimate interest is the analysis and improvement of the website.

5. LinkedIn

Our website uses features of the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, United States. With the aid of pixels provided, it is possible to assess visitors as a target group for the display of online advertisements. This information is used to display advertisements posted on LinkedIn only to those users who have also shown an interest in our site. If we aggregate certain data of our users to share with the provider ("Custom Audiences"), this is done only with your consent. Using the pixel, we can also understand the effectiveness of advertisements for statistical and market research purposes, by seeing whether visitors have been redirected to LinkedIn via an advertisement ("conversion tracking").

The pixel is integrated directly by LinkedIn when our webpages are loaded and a cookie, i.e., small file, is saved. If you then log in to LinkedIn or visit LinkedIn as logged in, the visit to our site by LinkedIn is read from the cookie and noted in your user profile there. The data collected about you are anonymous to us, and therefore do not reveal the identity of the users.

However, as the data are stored and processed by the provider, a connection to the respective user profile is possible. In addition, usage by the provider for their own market research and advertising purposes is possible.

Further information can be found in the provider's privacy policy: <https://www.linkedin.com/legal/privacy-policy>; Opt-Out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

The legal basis for the transmission of the IP address is Article 6(1)(f) - our legitimate interest is target group-oriented marketing. LinkedIn has certified with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US> Framework.

F. GENERAL INFORMATION

1. Storage of Personal Data

We store your personal information only for a period of time required to fulfil our purposes and/or when storage is required of us by law. If you would like more information on our retention periods, please contact our Data Protection Officer using the contact details above.

In connection with MMK digital, your data will be stored for as long as your registration account is active, which means at least one business transaction or platform usage within the last 24 months.

Applicant data will only be kept for as long as the application process lasts and any time limits for appeal run. Otherwise we will contact you.

2. Recipients of your personal data

Here you will find information about recipients with whom we share your personal data. We transmit your personal data only to the extent necessary required by our purpose. We will not share your personal data without reason and for the purpose outlined above.

Recipient	Function
MM Group	MM will transfer your information to subsidiaries and/or affiliates as necessary to provide services or to the extent that such assistance by these parties is required. They will process the data in accordance with the principles described here.
Third parties	<ol style="list-style-type: none">1. If your personal data is managed in a CRM system, your personal data will be passed on to the companies that provide these services and will be processed accordingly by them.2. When we hire external service providers to help us with promotional activities, your personal data will be passed on accordingly.3. In connection with the provision of our services, we may transfer personal data to partner companies that we commission for certain service components (such as freight handling and/or shipping). We transfer personal data only to companies that are directly required to fulfil the contract we conclude with you (e.g. name, contact details, delivery details).4. Where necessary, data will also be transfer to service providers who assist us with the technical deployment, security and maintenance of the IT infrastructure and applications.
Authorities	Under certain circumstances, MM is required by law or in the context of official or procedural procedures to transfer personal data to authorities. Furthermore, in the case of unlawful use of this website, we may transmit data to competent authorities.

3. Transfer to third countries

In principle, your data will not be transmitted to third countries outside the EU/EEA. In individual cases, due to the global nature of a business and/or business relationships, a transfer to third countries or international organisations may be required.

Furthermore, even if you are located in the European Union, personal data collected during the use of this website may be processed in a country where the adequacy of the data protection laws of those countries has not been approved by a decision of adequacy of the European Commission - Google in particular. When we transfer personal information in such situations, MM will ensure that any such agreements concerning the processing of your personal information are completed so that your personal information is protected by appropriate safeguards, including standard EU contractual clauses for the transfer of data.

If you would like more information on how we protect your personal information under these circumstances, please contact our Data Protection Officer using the contact details above.

4. Your Rights

You have the following rights over your personal data. You can contact our DPO if you would like to exercise these rights, or if you would like further information.

Access to your data - Article 15 GDPR

You have the right to request information as to whether we process your personal data, and access to this personal data.

Rectification of your data - Article 16 GDPR

You have the right to the rectification of your personal data that is inaccurate or incomplete, this includes by means of a supplementary statement.

Erasure of your data - Article 17 GDPR

You have the right to ask us for the erasure of your personal data, where no exemption for retaining the personal data applies.

Restriction of our processing of your data - Article 18 GDPR

You have the right to request a restriction on the processing of your personal data in particular circumstances;

Data Portability - Article 20 GDPR

In some circumstances, you may be entitled to request that your personal data be provided to you in machine readable format. This is applicable where the processing of your personal data is based on consent (Article 6(1)(a)), where special categories of personal data are being processed based on consent (Article 9(2)(a)), or where your personal data is processed on the basis of Article 6(1)(b). This right to data portability includes the right to have your personal data transferred directly to another controller.

Objection to our processing of your data - Article 21 GDPR

If your personal data are processed to fulfil tasks of public interest (Article 6(1)(e) GDPR) or legitimate interests (Article 6(1)(f) GDPR), you may, on the basis of the circumstances of your particular situation, object to the processing of your personal data with effect for the future. In the case of direct mail or related profiling, you may object to the processing of data for these purposes at any time and without stating reasons.

Complaints

You always maintain the right to submit a complaint to the relevant supervisory authority regarding our processing of your personal data.