

Safe and innovative

Safety, high information value and ease of use are written large in the development of packaging solutions for the pharmaceutical industry. In a persuasive way, our new Kromopak easily meets the increasing demands placed on cartonboard by the pharmaceutical sector and reveals itself as a reliable spearing partner in implementing specific packaging standards.

The main emphasis of the pharmaceutical industry in product development is on the safety of the end consumer. Defining and implementing safety elements is an essential part of the development of packaging applications.

These elements range from affixing tamper-proof features and Braille, including child safety measures, through to guaranteeing stability of form and protection of the contents despite multiple daily use. Only a specially developed, high-quality cartonboard can cope with such complex requirements.

Eight letters – One answer

It was in this context that the MM cartonboard mill Kolicvo (Slovenia) decided to further develop the "Kromopak" cartonboard grade already established and recognised in the pharmaceutical packaging sector. Kromopak is appreciated for its applications with its whiteness, smoothness and gloss. With an eye on new and future requirements, the further development naturally focused on enhancing thickness, stiffness and tensile strength as well as tear resistance of Kromopak.

The high target values were achieved through improvements in material processing and the results compared to the previous Kromopak are an incre-



ase in thickness and stiffness of 5% and tensile strength and tear resistance of 15%.

Sustainable arguments

Several folding carton manufacturers have already come to appreciate the enhanced qualities of the new Kromopak and testimony to this are the words of Peter Ivancic, managing director of Tiskarna Novo mesto, a company specialising in the production of pharmaceutical packaging:

“One feature of the new Kromopak is greater stiffness and thickness and they have managed to maintain the excellent values it had in terms of whiteness, opacity and gloss.”

In particular, Peter Ivancic pointed out, that the new Kromopak allows Braille texts to be further enhanced, thus meeting the requirements for precise Braille embossing at its best.

Let the new MM cartonboard quality of our Kolicvo mill convince you!